

2023

THURSDAY,  
NOV. 16  
FROM  
6-10PM

YOUR  
GUIDE  
TO  
VISTA  
LIGHTS

# Vista lights

PRESENTED BY:

**PRISMA**  
HEALTH®

Start  
your holidays  
at the Vista's  
38<sup>th</sup> annual  
street party  
& tree  
lighting!

VistaColumbia.com. #VistaLights



PRESENTED BY:

**PRISMA**  
HEALTH®

# Kick start your holiday season at the 38<sup>th</sup> annual VISTA LIGHTS presented by Prisma Health!

## WHEN?

Thursday, November 16 from 6-10 p.m. Visitors are encouraged to arrive early, shop local businesses, help us light the Cool Care Heating, Air, Plumbing & Refrigeration tree and enjoy all the businesses have to offer. The free Kid's Zone presented by 94.3 The Dude will once again take over Lincoln Street with activities for children, face painting, balloon art, reindeer snacks, visits with Santa and more.

## WHERE?

The whole Vista community will be part of the festivities. Vista Lights presented by Prisma Health will begin at 6pm. Park and Lincoln Streets will be closed to traffic from 5-10 p.m. Gervais Street will be closed to traffic from Gadsden to Assembly Streets at 6 p.m. Galleries, shops, restaurants, bars and nightclubs will stay open late, showcasing their holiday best. See centerfold map for participating businesses.

The Vista Guild asks that you please follow COVID-19 protocols while at Vista Lights. Please avoid physical contact with others including handshakes, fist bumps and high-fives. Additionally, please practice social distancing while at Vista Lights and please properly wear a face mask when social distancing isn't possible or while inside Vista businesses.



**Look out for The Palmetto Carolers who will be wandering the Vista and filling the air with holiday cheer!**

## PARKING

FREE parking is available in the City of Columbia garage at Lincoln and Washington Streets (behind Aloft Hotel), and at the South Carolina State Museum. Experience Columbia, SC is offering free rides from the museum's lot to Gervais and Gadsden on a continuous loop from 6-10 p.m. The City of Columbia parking garage on Park Street (beside the Hilton Hotel) is \$10 due to an event at Colonial Life Arena. Street parking is available and meters are free after 6 p.m.

## ENTERTAINMENT

Make sure to visit the stage near the corner of Lincoln and Gervais Streets. At 6:15pm there will be live performances from:

- Ann Brodie's Carolina Ballet
- Mrs. Jenkins Dance Academy
- The Southern Strutt
- Unbound Dance
- Columbia City Jazz
- The Suzuki Academy of Columbia and USC
- South Carolina Ballet
- Columbia Rep Dance Company
- The Columbia Tappers

Following the performances, join us for carols just before the traditional tree lighting ceremony at 7 p.m. Join City of Columbia dignitaries as we light the **Cool Care Heating, Air, Plumbing & Refrigeration tree** outside River Runner Outdoor Center.

Following the tree lighting, **Prettier than Matt** will play on stage from 7:15-8:15 p.m., followed by the **Soda City Brass Band** from 8:30-9:45 p.m.



## LIBATIONS

The Vista Guild will offer wristbands to Vista Lights attendees who are 21 and older to purchase beer and wine, which will be for sale on Lincoln Street at the corner of Gervais from 6:00-9:30 p.m. Cashless payments are encouraged.

On tap for the evening are \$6 wine pours and drafts, including Stella Artois, Breckenridge Christmas, Bold Rock Prosecco, Peak Drift Firepit, Columbia Craft Apple Cinnamon Sour, New Belgium Juicy Haze, Steel Hands Doppelbock, Savage Galaxy IPA, Bells Two Hearted, and Allagash Snow Report.

## HOLLY JOLLY SHOPPING

### **Bitty and Beau's Coffee** 1001 GERVAIS ST.

The Vista's newest coffee shop opens soon. Stop by to welcome them and pick up some Bitty and Beau's merchandise.

### **City Art** 1224 LINCOLN ST.

Visit the Art Exhibition by Morey Weinstein, The Art of Realism. Enjoy the gallery artists on exhibit and art supply sales!

### **Experience Columbia SC Visitor Center**

1120 LINCOLN ST.

Stop by the visitor's center for free hot cocoa and treats. Stroll through the gift shop and purchase gifts from your favorite city!

### **Eye on Gervais** 1219 LINCOLN ST.

Enjoy a trunk show and get 20% off all glasses.

### **Mike Brown Contemporary** 1221 LINCOLN ST. (formerly ifART Gallery)

Stop by Mike Brown Contemporary and experience art on Lincoln Street.

### **Imagine This Boutique** 717 LADY ST. SUITE C

Enjoy 20% off as you sip and shop!

### **Lewis + Clark** 1001 HUGER ST.

New work in the Lewis+Clark Studio Store and heaps of festive cheer! Enjoy a pop up holiday market with local makers. Free parking.

### **One Eared Cow Glass** 1001 HUGER ST.

Stop by One Eared Cow Glass for live glass blowing demonstrations and light snacks and drinks.

### **River Runner Outdoor Center** 905 GERVAIS ST.

Stop by to pick up Christmas gifts for the adventurer in your life. Take advantage of a special price of \$20 on a truly beautiful, full-color coffee table style book on the coast of South Carolina, *A Coast for All Seasons - A Naturalist's Guide to the Coast of South Carolina*.

### **Sculpted by WH Aesthetics** 701 LADY ST. SUITE B

Stop by to enjoy 20% off all retail and save on Laser packages.

### **Stormwater Studios** 413 PENDLETON ST.

Experience the opening of Stormwater Resident Artists' Semi-Annual Exhibition in the gallery. Enjoy a live performance from local drummers, **Namu Drum Company**, underneath the massive Christmas tree and you can view the new container adorned with lights.





Stop by the  
**PRISMA**  
HEALTH.  
mobile unit on  
Lincoln Street for  
blood pressure  
checks.

## WALKING IN THE VISTA WONDERLAND

### **Cambria Hotel** 1000 LADY ST.

Enjoy complimentary peppermint white hot chocolate!

### **Coal Powered Filmworks** 1217 LINCOLN ST.

The Jasper Project will participate in Vista Lights in a collaboration with Midlands Clay Arts Society. Hand-made holiday ornaments from local potters will be on display inside the space of Coal Powered Filmworks. All ornaments will be available to purchase. Come enjoy light refreshments and live holiday music.

### **Columbia Metropolitan Convention Center** 1101 LINCOLN ST.

Stop by the 9/11 Memorial at the convention center for train rides for the kids and enjoy cookies while they last!

### **George Fulton Studios & PhotoSC** 918 LADY ST.

Join us for a special evening with George Fulton Studios and PhotoSC. George Fulton Studios is sponsoring a very special live music performance of 'Little Fires' – a Columbia-based funk art rock band, featuring the amazing Deborah Adedokun on vocals. The band will play from 7-9 in the studio parking lot. Additionally, the studio gallery will be open, featuring a juried photographic exhibit entitled, 'The Night' as presented by PhotoSC, a Columbia-based photographic arts society.

### **Hyatt Place Vista** 819 GERVAIS ST.

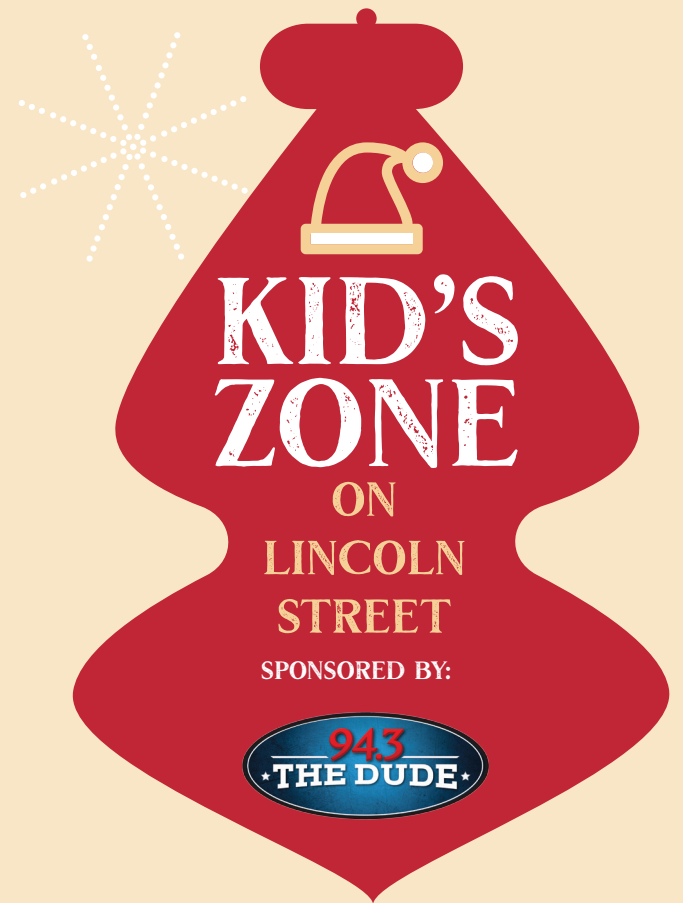
Come by to enjoy hot cider, hot chocolate and snacks!

### **My Carolina Alumni Association** 900 SENATE ST.

"Cookies and Cocoa with Cocky". Grab your family and fellow Gamecocks for a complimentary professional photo with Cocky on the grand staircase of the Pastides Alumni Center! Stay a while for a free hot chocolate bar, cookie decorating, a Cocky coloring page station, ornament decorating and engaging conversation with your fellow Gamecocks! Please register in advance on Eventbrite.

### **SoulHAUS** 1223 LINCOLN ST.

Enjoy the SoulHAUS grand opening event with live painting, music and the collection of contemporary, pop and emerging artworks.



## KID'S ZONE PRESENTED BY 94.3 THE DUDE

ALL ACTIVITIES ON LINCOLN STREET BETWEEN  
GERVAIS AND LADY

### **EdVenture Children's Museum**

Stop by the EdVenture table on Lincoln Street for fun and educational activities for your kids.

### **Final Victory Animal Rescue**

### **Koger Center**

Visit the Koger Center table on Lincoln Street for information on upcoming shows and more!

### **Midlands Media Group**

Bring your kids to Lincoln Street and make some reindeer food for one of Santa's nine best friends.

### **Nothing Bundt Cakes**

### **PAG Marketing**

Experience the life-size Gingerbread House Photobooth on Lincoln Street!

### **Renewal By Andersen**

### **Richland Library**

Visit the Richland Library's vehicle on Lincoln Street to enjoy games and more!





# EAT, DRINK AND BE MERRY

## 929 Kitchen & Bar 929 GERVAIS ST.

Come enjoy new cocktails and delicious Korean food all night and on Gervais Street.

## Art Bar 1211 PARK ST.

Swing by Art Bar for trivia!

## Blue Marlin 1200 LINCOLN ST.

Shrimp and grits samples and cash bar available under the canopy, including holiday themed drinks. Also, pick up a holiday gift card!

## Boku Kitchen + Saloon 916 GERVAIS ST.

Boku will transform into a Grinch Pop-Up, "Naughty", for the holiday season. Come inside and enjoy a festive drink in fun Grinch-themed tiki mugs, decorations galore, Christmas music, and more. Outside of Boku on Gervais Street, stop by the food tent for Wonton soup, pork potstickers, veggie noodles and hot spiked cider. Under our "Chickieboom's Hot Chicken" tent we will be serving sample sizes of our Nashville Hot Chicken concept "Chickieboom's Hot Chicken!"

## Cava 831 GERVAIS ST.

Visit CAVA for all your Mediterranean cravings.

## Gervais and Vine 620 GERVAIS ST.

Join us for dinner and drinks.

## Kaminsky's 930 GERVAIS ST.

Satisfy your sweet tooth with all your favorite desserts!

## Liberty Tap Room 828 GERVAIS ST.

Visit us on Lincoln Street for beer, wine and food specials.

## Longhorn Steakhouse

902 GERVAIS ST.

Specials on beer, wine and cocktails outside and complimentary hot cocoa. Also, enjoy s'mores at the fire pit!

## Mellow Mushroom 1009 GERVAIS ST.

Visit us on Gervais Street for pizza slices and draft beer.

## Motor Supply Co. Bistro 920 GERVAIS ST.

Join us outside for our specialty signature cocktail!

## Panera Bread 933 GERVAIS ST.

The first 200 guests to stop by will receive chocolate chip cookies and \$3 off coupons for the Vista Cafe!

## Di Vino Rosso 807 GERVAIS ST.

Visit us for wine and prosecco.

## Pearlz Oyster Bar 936 GERVAIS ST.

Stop by for beer, wine and food specials.

## SakiTumi 807 GERVAIS ST.

SakiTumi will feature their annual "Gather in the Alley" with a DJ playing jazz/lounge/holiday music. Stop by for a limited supply of food and craft beer tastings from 7-8pm while supplies last. They will be selling wine, beer and hot sake outside.

## The Donut Guy 1215 LINCOLN ST.

Stop by for specialty as well as classic donuts, fan favorites, coffee, ice cream and more!

## The Dragon Room 803 GERVAIS ST.

Make reservations to visit this new hot spot in the Vista!

## The Farmer's Market Xchange 912 LADY ST.

Visit Farmers Market Xchange on Lady Street for hot soups and fresh produce. Also, visit them on Lincoln Street and try their drinks!

## The Hollow 823 GERVAIS ST.

The Hollow is soon to be the Vista's newest restaurant. Stop by to pick up a highly coveted Christmas beer on the sidewalk as well as menus and gift cards to plan your visit with them soon!



Let's  
see how  
you light up  
the Vista!

Share your photos  
during the  
event with  
**#VistaLights**  
and tag us  
**@thevistasc**



Special thanks to our generous #VistaLights sponsors:

**PRISMA**  
HEALTH®

**COLUMBIA**  
SC



**COOL CARE**  
HEATING • AIR  
PLUMBING &  
REFRIGERATION  
*Famously Cool*



93.1  
**THE LAKE**  
FEEL-GOOD FAVORITES

**ARNOLD**  
COMPANIES  
Ben Arnold Commercial Real Estate

To learn more about Vista Lights presented by Prisma Health and keep up with the growing list of happenings, visit [VistaColumbia.com](http://VistaColumbia.com). Follow @VistaColumbiaSC on Twitter and @thevistasc on Instagram and The Vista on Facebook.

Email  
[info@VistaColumbia.com](mailto:info@VistaColumbia.com)  
or call  
803-269-5946.

Cola  Daily®  
Your Town. Your News.

**freetimes**  
A The Post and Courier COMPANY

**GRACE**  
OUTDOOR ADVERTISING

 **OUTDOORLIGHTING**  
PERSPECTIVES®



#VistaLights | [VistaColumbia.com](http://VistaColumbia.com)

**SAVE THE DATE for Vista Lights 2024: November 21st.  
HAPPY HOLIDAYS!**