



# Kick start your holiday season at the 34th annual Vista Lights!

## When?

Thursday, November 21 from 6-10 p.m. Visitors are encouraged to arrive early, shop local businesses, help us light the tree and enjoy all that the businesses have to offer. The Free Kid's Zone will once again take over Lincoln Street with activities for children including: face painting, balloon art, reindeer snacks, visits with Santa and more. New this year: visit the giant snow globe and crawl inside for a unique experience.

## Where?

The whole Vista community will be part of the festivities. Vista Lights will begin at 6pm. Park and Lincoln Streets will be closed to traffic from 5-10 p.m. Gervais Street will be closed to traffic from Gadsden to Assembly Streets at 6 p.m. Galleries, shops, restaurants, bars and nightclubs will stay open late, showcasing their holiday best. See centerfold map for participating businesses.



**Let's see how you light up the Vista!**  
Share your photos while at the event with **#VistaLights19**.

## Parking

FREE parking is available in the City of Columbia garage at Lincoln and Washington Streets (behind Aloft Hotel), and at the South Carolina State Museum. Experience Columbia, SC is offering free rides from the museum's lot to Gervais and Gadsden on a continuous loop from 6-10 p.m. The City of Columbia parking garage on Park Street (beside the Hilton Hotel) is \$10 cash only due to an event at Colonial Life Arena. Street parking is available and meters are free after 6 p.m.

## Entertainment

Make sure to visit the stage near the corner of Lincoln and Gervais Streets. At 6:15pm there will be live performances from:

- Carolina Ballet
- The Southern Strutt
- Columbia City Jazz
- Columbia City Ballet
- Midlands Art Conservatory
- Crayton Middle School
- Palmetto Performing Arts
- Lexington Youth Ballet



Following the performances, join us for carols just before the traditional tree lighting ceremony at 7 p.m. Join City Councilman Ed McDowell and other City of Columbia dignitaries as we light the tree outside River Runner Outdoor Center.

Following the tree lighting, Prettier than Matt will play on stage from 7:30-8 p.m., followed by the Soda City Brass Band from 8-9:45 p.m.

## Special thanks to #VistaLights19 sponsors

City of Columbia, Stella Artois, CAE, TD Ameritrade, Aloft Hotel, Cola Daily, 94.3 The Dude, 93.1 The Lake, Arnold Companies, Free Times, Outdoor Lighting Perspectives, Pearlz Oyster Bar, Liberty Tap Room, Kaminsky's Dessert Café, Robinson Gray, Joye Law Firm, Hyatt Place Vista, Cyclebar Forest Acres

The Vista Guild will offer wristbands to Vista Lights attendees who are 21 and older to purchase beer and wine, which will be for sale on Lincoln Street at the corner of Gervais from 6:00-9:30 p.m.



On tap for the evening are \$5 wine pours and \$6 drafts, including Stella Artois, Columbia Craft IPA, Steel Hands Pecan Brown, Wicked Weed Cherry Burst, Bold Rock Apple, Palmetto Espresso Porter and Catawba White Zombie Alcoholic beverages are allowed in the streets until 9:30pm, as long as they are in a plastic cup. Thank you for your cooperation.

## Holly Jolly Shopping

### **City Art** 1224 LINCOLN ST.

Enjoy the Max Miller exhibition opening reception Max Miller Exhibition Opening Reception; Mary Whyte book signing of We the People from 6pm-7pm, Cindy Saad with her Original Handcrafted Jewelry

### **City Market Place** 705 GERVAIS ST.

Offering free hot chocolate just outside the doors of the venue. Stop by and shop local artists and craftspeople in the City Market courtyard, who will have arts and crafts for sale.

### **CPR Cell Phone Repair** 506 GERVAIS ST.

Offering \$20 off any screen repairs and \$10 off any accessory purchase over \$20.

### **Experience Columbia SC Visitor Center** 1120 LINCOLN ST.

Check out the visitor's center, and stroll through the gift shop with a complimentary cup of hot apple cider or hot chocolate.

### **Eye on Gervais** 1219 LINCOLN ST.

Trunk show of designer eyewear with 20% off all frames and lenses.

### **if ART Gallery** 1223 LINCOLN ST.

Featuring an exhibition from David Yaghjian, Unnatural Selections.

### **Imagine This Boutique** 717 LADY ST., SUITE. C

Offering light bites and wine with 15% discount on select items. Open until 8:00 p.m.

### **Lewis + Clark** 1001 HUGER ST.

Live music, refreshments, new lighting, guest artist Jay Markel (sculptor), outside fire. Free parking.

### **One Eared Cow Glass** 1001 HUGER ST.

Live glass blowing demonstrations by two local artists, and light refreshments.

### **River Runner Outdoor Center** 905 GERVAIS ST.

Stop by to pick up your copy of local jazz band leader Dick Goodwin's recent holiday CD, Christmas with Family and Friends. Dick will play his trumpet at 7:30 PM and 8:00 PM. Also, YETI Rambler Bottles will be on sale at a special Vista Lights price!

### **The NEST - A Cregger Company** 1331 GADSDEN ST.

Closeout deals on lighting and plumbing items. Buy one, get one pricing. Stop by for a sweet treat!

### **Urban Outfitters** 912 GERVAIS ST

Shop 'til you drop, open until 9 p.m.

### **Whit Ash** 919 GERVAIS ST.

Come enjoy light refreshments and Hot Savannah Cinnamon drink (non-alcoholic).



Look out for the **Carillon Carolers** who will be wandering the Vista and filling the air with holiday cheer!

# Walking in the Vista Wonderland

## **Aloft Hotel** 823 LADY ST.

Hot chocolate bar with whipped cream, fairy dust and marshmallows outside. Join us inside for family photos, live music and warm spiced spirits at the WXYZ Lounge.

## **ByFarr Design** 504 GERVAIS

Come to our open house and enjoy a letterpress demonstration with food, drinks, and live music for everyone.

## **CAE**

Visit the CAE kiosk under the canopy on Lincoln Street. Kids can decorate their own airplane ornament and adults can swing by for a special gift as well!

## **COMET**

Will provide free transportation between Vista, Main Street, Cayce and West Columbia.

## **Cyclebar Forest Acres**

Stop by the Cyclebar Forest Acres table on Lincoln Street and learn more about cycling classes and pick up some swag!

## **EdVenture**

Visit the EdVenture table in the Kid's Zone on Lincoln Street for fun STEM and Sensory activities.

## **Ellen Taylor Interior + Design** 1012 GERVAIS ST.

Join us to kick off the holiday season and get a glimpse into our work year-round with product discounts, live music and wine in our gallery.

## **Hyatt Place Vista** 819 GERVAIS ST.

Come check out lobby tree and enjoy the hot chocolate and cider bar.

## **Koger Center**

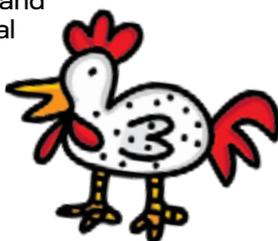
Visit the Koger Center table on Lincoln Street for ticket giveaways and information on upcoming shows!

## **Midlands Media Group**

Bring your kids to Lincoln Street and make some reindeer food for one of Santa's nine best friends.

## **My Carolina Alumni Association** 900 SENATE ST.

"Cookies and Cocoa with Cocky." Grab your family and fellow Gamecocks for a complimentary professional photo with Cocky on the grand staircase of the Pastides Alumni Center! Stay a while for some hot chocolate, cookie decorating, a Cocky coloring page station, ornament decorating and engaging conversation with your fellow Gamecocks!



## **No Grease** 929 GERVAIS ST.

Enjoy complimentary haircuts, hot chocolate and cake squares!

## **PAG Marketing**

Come climb in the 10-foot snow globe on Lincoln Street and enjoy free hot chocolate.

## **Paul Mitchell** 700 GERVAIS ST.

Stop by for face painting for children, 5 minute quick styles for ladies, and 5 minute quick tape ups and beard grooming for gentlemen... all for free! Enjoy hot cider and cookies as well as 15% off all Paul Mitchell Products.

## **Richland Library**

Visit the Richland Library's table in the Kid's Zone on Lincoln Street to make a holiday wand and pick up some library swag!

## **SC Pedal Parlor**

Offering discount vouchers, free Pedal Parlor stadium cups, and candy, parked on Lincoln Street near Blue Marlin.

## **SC Pride** 931-D SENATE STREET

Stop by and enjoy free beverages, a DJ and check out our latest merchandise.

## **Studio Cellar** 912 LADY ST.

Hosting a class where you can paint a personalized Santa on a rustic wooden pallet. (Must register in advance.) In addition, stop by for glass ornament painting starting at \$5. Or just stop in to warm up with a glass of wine or complimentary hot cocoa.

## **Stormwater Studios** 413 PENDLETON ST.

Opening reception and open studios with free admission and light refreshments and a cash bar.

## **TD Ameritrade**

Stop by the TD Ameritrade table under the canopy on Lincoln Street.

## **Toys for Tots**

Visit the Toys for Tots area on Lincoln Street and donate a toy this holiday season!

## **Two Gals and a Fork Food Tours**

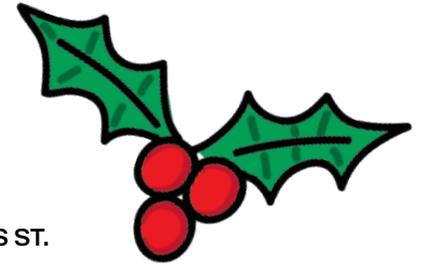
Visit their table by the Hyatt Place Hotel and have drawings for several tickets for their food tours.

## **Vista Smiles**

Stop by their table on Lincoln Street near the giant snow globe for giveaways.



# Eat, Drink, And Be Merry



## **929 Kitchen & Bar** 929 GERVAIS ST.

Special event menu all night, bar and food discounts on Gervais Street.

## **Art Bar** 1211 PARK ST.

Happy hour from 5 - 8 p.m. with 25% off all drinks.

## **Blue Marlin** 1200 LINCOLN ST.

Shrimp and grits samples and cash bar available in The Vista Room including holiday themed drinks.

## **Cupcake DownSouth** 1213 LINCOLN ST.

Specialty hot chocolate cupcake, fun gifts and stocking stuffers available for sale.

## **Gervais and Vine** 620 GERVAIS ST.

Live music, special menu and wines for sale outside. Cru Beaujolais specials available.

## **Glowout** 1202 PARK ST.

Open for drop-ins! Buy \$50 in gift cards, get \$10 free!

## **Grill Marks** 711 GERVAIS ST.

Selling chicken corn chowder and certified angus beef short rib sliders with aged cheddar, caramelized onion on Brioche set up at a table on the patio at City Market. Also be serving red and white wine cocktails.

## **Kaminsky's** 930 GERVAIS ST.

Satisfy your sweet tooth with an assortment of desserts, coffee and hot chocolate.

## **Kao Thai Cuisine** 1001 SENATE ST.

Offering Chicken Massaman Curry and Homemade Lychee Cider for \$7 at the Kao Thai pop-up location at Regions Bank on Gervais Street. Enjoy half off all wine bottles inside the restaurant on Senate St.

## **Liberty Tap Room** 828 GERVAIS ST.

Come enjoy shrimp & grits, slider, tailgate dip and a kids menu... plus beer and wine on special!

## **Longhorn Steakhouse** 902 GERVAIS ST.

Specials on beer outside, free s'mores at the fire pit, and drink specials.

## **M Vista** 701 LADY ST.

Complementary hot sake with the purchase of 2 dinners or complementary california roll with the purchase of 2 dinners for non-drinkers!



## **Mellow Mushroom** 1009 GERVAIS ST.

Come to the front of the store for select seasonal draft beers for \$5 and \$3 cheese or pepperoni pizza slices.

## **Motor Supply Co. Bistro** 920 GERVAIS ST.

Join us outside a specialty signature cocktail in a souvenir mug!

## **Pearlz Oyster Bar** 936 GERVAIS ST.

Stop by and try our gumbo, beer and wine on special.

## **SakiTumi** 807 GERVAIS ST.

SakiTumi will feature their annual "party in the alleyway" with a DJ playing jazz & lounge music, a featured artist doing a live painting and food samples and craft beer samples starting at 6pm while supplies last. They will be selling wine, beer and hot sake outside. Also, SakiTumi has partnered with the Craig King Group to do their annual holiday food drive. Bring in any two cans of food and receive a \$10 gift card that you can use on your next visit to SakiTumi. All food will be donated to Harvest Hope food bank.

## **smallSUGAR** 709 GERVAIS ST.

Offering free s'mores on the patio just outside the café.

## **Starbucks** 831 GERVAIS ST.

Stop by for hot chocolate samples and get a free cake pop with the purchase of a beverage.



## **Sure Fire Tacos** 916 GERVAIS ST.

Stop by for \$3 beer and wine specials and \$3 chicken soup!

## **Sweetwaters Coffee & Tea** 1002 PARK ST.

Stop by one of the Vista's newest businesses and try an Ice Dragon! Open til 10pm.

## **Tin Roof** 1022 SENATE ST.

Come on in ... no cover!

## **The Oyster Bar** 1123 PARK ST.

Live music by Adam Whitehead at 8 p.m.

## **Twisted Spur** 705 GERVAIS ST.

Will be serving \$4 beers brewed right in the Vista! Stop by the table just outside the brewery and restaurant in the City Market complex. \*Cash only at the table.

## **Wild Wing Café** 729 LADY ST.

Stop by for the UofSC Gamecocks coach's show.

