

ARTISTA VISTA

APRIL 19-21

SPONSORSHIP OPPORTUNITIES



\$10,000 ARTISTA VISTA PRESENTING SPONSOR

Logo placement and recognition as the **Presenting Sponsor for Artista Vista** on all publicity to include the following:

- Billboards
- Print advertisements
- Event poster
- Event website
- All ads for the event
- Special social media campaign highlighting participation in Artista Vista
- Recognition in press materials and highlighted as presenting sponsor
- Inclusion in the spread in the Free Times the week of the event
- Logo included on maps for the event
- One table of eight at **Live on Lincoln** on April 21



On-site activation

- Special activation opportunity to engage with all the events at Artista Vista to promote your brand

\$5,000 ARTISTA VISTA SPONSOR

Logo placement and recognition as **Sponsor for Artista Vista** on publicity to include the following:

- Large print advertisements
- Event poster
- Event website
- Social media recognition
- Inclusion in press materials
- Inclusion in the spread in the Free Times the week of the event
- Logo included on maps for the event
- Four tickets to **Live on Lincoln** on April 21



On-site activation

- Ability to hand out branded swag at events

\$2,500 ARTISTA VISTA SPONSOR

Logo placement and recognition as **Sponsor for Artista Vista** on publicity to include the following:

- Large print advertisements
- Event poster
- Event website
- Inclusion in press materials
- Inclusion in the spread in the Free Times the week of the event
- Logo included on maps for the event
- Two tickets to **Live on Lincoln** on April 21



On-site activation

- Ability to hand out branded swag at all events

\$1,000 ARTISTA VISTA SPONSOR

Logo placement and recognition as **Sponsor for Artista Vista** on publicity to include the following:

- Large print advertisements
- Event poster
- Event website
- Inclusion in press materials
- Inclusion in the spread in the Free Times the week of the event
- Logo included on maps for the event

\$500 ARTISTA VISTA SUPPORTER

Logo placement and recognition as **Supporter for Artista Vista** on publicity to include the following:

- Event website

ADDITIONAL SPONSORSHIPS TO ADD ON:

- **Tote Bags** for Live Art Mart- \$3,000