

VistaColumbia.com  
#vistalights



Start your holidays  
at the Vista's 37th  
annual street party  
and tree lighting!

# VISTA LIGHTS

Presented by Prisma Health

November 17 6-10 p.m.



# KICK START YOUR HOLIDAY SEASON AT THE 37TH ANNUAL VISTA LIGHTS PRESENTED BY PRISMA HEALTH!



## When?

Thursday, November 17 from 6-10 p.m. Visitors are encouraged to arrive early, shop local businesses, help us light the tree and enjoy all the businesses have to offer. The free Kid's Zone presented by 94.3 The Dude will once again take over Lincoln Street with activities for children, face painting, balloon art, reindeer snacks, visits with Santa and more.

## Where?

The whole Vista community will be part of the festivities. Vista Lights presented by Prisma Health will begin at 6pm. Park and Lincoln Streets will be closed to traffic from 5-10 p.m. Gervais Street will be closed to traffic from Gadsden to Assembly Streets at 6 p.m. Galleries, shops, restaurants, bars and nightclubs will stay open late, showcasing their holiday best. See centerfold map for participating businesses.

The Vista Guild asks that you please follow COVID-19 protocols while at Vista Lights. Please avoid physical contact with others including handshakes, fist bumps and high-fives. Additionally, please practice social distancing while at Vista Lights and please properly wear a face when social distancing isn't possible or while inside Vista businesses.

## Parking

FREE parking is available in the City of Columbia garage at Lincoln and Washington Streets (behind Aloft Hotel), and at the South Carolina State Museum. Experience Columbia, SC is offering free rides from the museum's lot to Gervais and Gadsden on a continuous loop from 6-10 p.m. The City of Columbia parking garage on Park Street (beside the Hilton Hotel) is \$2 for the first hour and \$1 for each additional hour with a \$10 max. Street parking is available and meters are free after 6 p.m.

## Entertainment

Make sure to visit the stage near the corner of Lincoln and Gervais Streets. At 6:15pm there will be live performances from:

- The Southern Strutt
- Columbia City Jazz
- Columbia City Ballet
- Ann Brodies Carolina Ballet
- Suzuki Academy of Music
- Miss Jenkins Dance Academy
- South Carolina Music and Dance Academy
- Carolina Show Company



Following the performances, join us for carols just before the traditional tree lighting ceremony at 7 p.m. Join City of Columbia dignitaries, Brigadier General Jason Kelly from Fort Jackson and Anthony Jackson, CEO of Prisma Health, as we light the tree outside River Runner Outdoor Center.

Following the tree lighting, Prettier than Matt will play on stage from 7:15-8:15 p.m., followed by the Soda City Brass Band from 8:30-9:45 p.m.



**Let's see how you  
light up the Vista!**  
Share your photos  
while at the event  
with [#VistaLights](#).

The Vista Guild will offer wristbands to Vista Lights attendees who are 21 and older to purchase beer and wine, which will be for sale on Lincoln Street at the corner of Gervais from 6:00-9:30 p.m. Cashless payments are encouraged.



On tap for the evening are \$6 wine pours and drafts, including Stella Artois, Columbia Craft Carolinian, Steel Hands Coffee Porter, Savage Craft Holiday, Swamp Cabbage Sabal Palm, Peak Drift Amber and Breckenridge Christmas. Visit the Vista beer cart to purchase your commemorative blinking pint glass!

## HOLLY JOLLY SHOPPING

### 911 Lady Street 911 LADY ST.

Stop by and check out items from young, local artists Brooke Merry and Hannah Rhea.

### Eye on Gervais 1219 LINCOLN ST.

Enjoy a trunk show for Lafont (a unique Parisian handmade eyewear line) and get 20% off all glasses. Tammy Loftis and Tammy Cline will have their collaboration and individual works of art on display as well.

### Experience Columbia SC Visitor Center 1101 LINCOLN ST.

Stop by the visitor's center for free hot chocolate and apple cider. Stroll through the gift shop and purchase a holiday gift set and the Babcock City ornament.

### Mike Brown Contemporary formerly if ART Gallery 1223 LINCOLN ST.

Stop by Mike Brown Contemporary and experience art on Lincoln Street.

### Imagine This Boutique 717 LADY ST., SUITE. C

20% off select merchandise. Serving wine and light bites. Open until 8:00 p.m.

### Lewis + Clark 1001 HUGER ST.

Open Studio exhibition of hand made lighting and sculpture. Enjoy a pop up holiday market with local makers and incandescent activities. Free parking.

### Mike Williams Art 1221 LINCOLN ST.

Visit Mike Williams Art on Lincoln Street and welcome him back to The Vista with his new gallery and studio space.



**Bring a new, unwrapped toy to Vista Lights this year!** Drop it in the Dumpster Mule dumpster on Lincoln Street to donate to Toys for Tots.

### One Eared Cow Glass 1001 HUGER ST.

Stop by One Eared Cow Glass for live glass blowing demonstrations and live music.

### River Runner Outdoor Center 905 GERVAIS ST.

Stop by to pick up Christmas gifts for the adventurer in your life.

### Stormwater Studios 413 PENDLETON ST.

Stop by for a show of new artwork by resident artists called Under the Lights from 5-8pm. Be sure to enjoy a new Holiday Tree Lighting tradition on the giant Cedar tree in front of the building. Next Door Drummers will perform under the tree from 6-7pm and the Heart of Columbia Sweet Adelines will perform from 7:15-7:45pm. Together with One Eared Cow and Lewis + Clark, visitors are welcome to explore a total of 13 studios and 3 galleries. Light refreshments will be served.



Look out for the **Carillon Carolers** who will be wandering the Vista and filling the air with holiday cheer!

# WALKING IN THE VISTA WONDERLAND

## 918 Lady Street 918 LADY ST.

Visit the closing reception of PhotoSC's 'The Everyday Landscape: Contemporary Topographics' which features work from 24 photographers from across the United States, 12 of which are from South Carolina!

## Columbia Music Festival Association 914 PULASKI ST.

Visit the CMFA ArtSpace for "Tomorrow Is Promised". This showcase by video director and architectural photographer Shayne Anthony is one that you don't want to miss!

## Coal Powered Filmworks 1217 LINCOLN ST.

The Jasper Project will host local artist Tabitha Ott who will have a trunk show of her work and enjoy community Caroling hosted by local musician Adam Corbett.

## "Coffeeshop" an Eclectic Exhibition of Art 831 GERVAIS ST.

Columbia Music Festival Association and Garvin Design Group bring you a pop-up gallery featuring several artists currently studying and making art in Columbia. Stop in to experience it!

## Dumpster Mule

Visit the Dumpster Mule dumpster on Lincoln Street and donate to Toys for Tots this holiday season.

## EdVenture Children's Museum

Stop by the Edventure table on Lincoln Street for fun and educational activities for your kids.

## Escapology 717 LADY ST.

Enjoy 20% off all games played on Nov 17!

## Columbia Metropolitan Convention Center 1101 LINCOLN ST.

Stop by the 9/11 Memorial at the convention center for train rides for the kids and enjoy cookies while they last!

## Fly CAE

Visit the Columbia Metropolitan Airport kiosk under the canopy on Lincoln Street... if you want to stay warm! Wink! Wink! Kids can get creative and decorate their own paper airplane ornaments! (\*Swag items and ornaments available while supplies last.)

## Hyatt Place Vista 819 GERVAIS ST.

Come by to enjoy the hot chocolate bar in the lobby and get a sneak peek at the renovations for 2023!

## Koger Center for the Arts

Visit the Koger Center for the Arts table on Lincoln Street for ticket giveaways and information on upcoming shows!

## Midlands Media Group

Bring your kids to Lincoln Street and make some reindeer food for one of Santa's nine best friends with our elves.

## USC Alumni Association 900 SENATE ST.

"Cookies and Cocoa with Cocky". Grab your family and fellow Gamecocks for a complimentary professional photo with Cocky on the grand staircase of the Pastides Alumni Center! Stay a while for some hot chocolate, cookie decorating, a Cocky coloring page station, ornament decorating and engaging conversation with your fellow Gamecocks! Also, don't miss a winter children's book reading with Connor Shaw! Please register in advance.

## No Grease Barbershop 929 GERVAIS ST.

Join us for cupcakes, free haircuts and live music.

## PAG Marketing

Experience "snow" when you enter the life size snow globe!

## Richland Library

Visit the Richland Library's table in the Kid's Zone on Lincoln Street to enjoy games and pick up some library swag!

Stop by the **PRISMA Health** table on Lincoln Street for blood pressure, BMI and health education.



# EAT, DRINK, AND BE MERRY

## 929 Kitchen & Bar 929 GERVAIS ST.

Come enjoy delicious Korean food all night and on Gervais Street.

## Art Bar 1211 PARK ST.

Swing by Art Bar for trivia!

## Blue Marlin 1200 LINCOLN ST.

Shrimp and grits samples and cash bar available under the canopy, including holiday themed drinks. Also, pick up a holiday gift card!

## Boku Kitchen + Saloon 916 GERVAIS ST.

Join us on Gervais Street for small plates.

## Craft Axe Throwing 700 GERVAIS ST.

Stop by for a festive night of axe throwing!

## Cupcake DownSouth 1213 LINCOLN ST.

Open until 9:00 p.m. Stop by to enjoy our special flavor for one night only: Hot Chocolate cupcakes.

## Di Vino Rosso 807 GERVAIS ST.

Visit us outside for food and specialty cocktails.

## Gervais and Vine 620 GERVAIS ST.

Join us for dinner and drinks.

## Java Juice Cafe

Visit the Java Juice trailer outside Whit-Ash on Gervais Street for smoothies, juices, apple cider, coffee and baked goods.

## Kaminsky's 930 GERVAIS ST.

Satisfy your sweet tooth with macaroons, mini bundt cakes, cookies and cake pops.

## Kao Thai Cuisine 1001 SENATE ST.

Come enjoy Happy Hour specials all night and festive seasonal drink specials.

## Liberty Tap Room 828 GERVAIS ST.

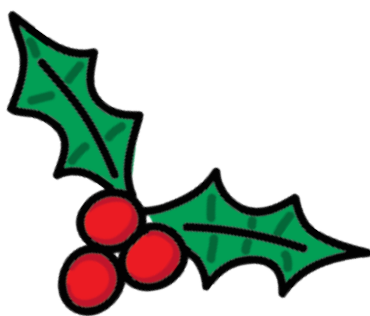
Come enjoy she crab soup, pretzel bites, and smashburger sliders...plus beer and wine on special!

## Longhorn Steakhouse 902 GERVAIS ST.

Specials on beer, wine and cocktails outside and complimentary hot cocoa. Also, enjoy s'mores at the fire pit!

## Mellow Mushroom 1009 GERVAIS ST.

Visit us on Gervais Street for pizza slices and draft beer.



## Motor Supply Co. Bistro 920 GERVAIS ST.

Join us outside for a specialty signature cocktail!

## Panera Bread 933 GERVAIS ST.

The first 200 guests to stop by will receive chocolate chip cookies and \$3 off coupons for the Vista Cafe!

## Pearlz Oyster Bar 936 GERVAIS ST.

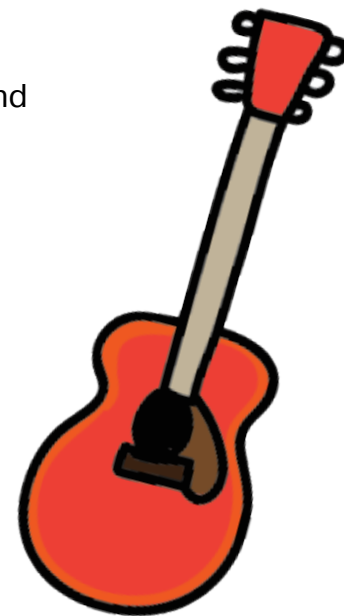
Stop by and try our seafood gumbo and low country boiled peanuts.

## SakiTumi 807 GERVAIS ST.

SakiTumi will feature their annual "Gather in the Alley" with a DJ playing jazz/lounge/holiday music. Stop by for a limited supply of food and craft beer tastings from 7-8 pm while supplies last. They will be selling wine, beer and hot sake outside.

## The Donut Guy 1215 LINCOLN ST.

Stop by for 'Donuts After Dark' with music, super cool vibes, specialty as well as classic donuts, fan favorites, coffee, ice cream and more!



# SPECIAL THANKS TO OUR GENEROUS 2022 SPONSORS!



SAVE THE DATE FOR  
NEXT YEAR'S EVENT  
**THURSDAY, NOV. 16, 2023**

To learn more about Vista Lights presented by Prisma Health and keep up with the growing list of happenings, visit [VistaColumbia.com](http://VistaColumbia.com). Follow @VistaColumbiaSC on Twitter and Instagram and The Vista on Facebook. Email [info@VistaColumbia.com](mailto:info@VistaColumbia.com) or call 803-269-5946.

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