



Vista Lights Presenting Sponsor - \$8,000 - **SOLD**

Logo placement and recognition as the Presenting Sponsor for Vista Lights on all publicity to include the following:

- Event billboards
- Print advertisements
- Event poster
- Event website
- All ads for the event
- Special social media campaign highlighting participation in Vista Lights
- Recognition in press materials and highlighted as presenting sponsor
- Opportunity to introduce the mayor or city official on-stage during tree lighting at event
- Verbal recognition during Vista Lights Stage performances
- Your large logo on signage during Vista Lights event

On-site activation:

- Special activation opportunity to engage with Vista Lights patrons to promote your brand

Vista Lights Sponsor - \$5,000

Logo placement and recognition as the Vista Lights Sponsor on all publicity during media promotions to include the following:

- Large print advertisements
- Event poster
- Event website
- Social media recognition
- Inclusion in press materials
- Verbal recognition during Vista Lights Stage performances
- Your large logo on signage during Vista Lights event

On-site activation:

- Opportunity to host a promotional/information kiosk during the event



Vista Lights Stage Sponsor - \$2,500

Logo placement and recognition as the Vista Lights Stage Sponsor on all publicity during media promotions to include the following:

- Large print advertisements
- Event poster
- Event website
- Inclusion in press materials
- Your large logo on signage during Vista Lights event

On-site activation:

- Opportunity to host a promotional/information kiosk during the event

Vista Lights Sponsor - \$1,000

Logo placement and recognition as the Vista Lights Sponsor on all publicity during media promotions to include the following:

- Large print advertisements
- Event poster
- Event website
- Your large logo on signage during Vista Lights event

Vista Lights Supporter - \$500

Logo placement and recognition as the Vista Lights Sponsor on all publicity during media promotions to include the following:

- Large print advertisements
- Event poster
- Event website